



**PRCA Rodeo at Bell County Expo  
July 2-4, 2020**

**All Sponsorship Packages include:**

- Event sponsorship recognition:
  - Sponsor logo and link on BeltonChamber.com
  - Sponsor logo on social media promotions of event/feature
  - Signage in the rodeo arena
  - Sponsor logo displayed on high definition video board during rodeo.
  - Recognition in rodeo program and all day sheets inserted into rodeo program
  - Announcer recognition
- One (1) Gold Spur package
  - 6 reserved rodeo tickets per night (18 total)
  - 6 wristbands per night (18 total) for admittance to the Spur Suite (includes dinner, drinks, and cash bar)

**Event Sponsorships – \$1,500 each**

- Bareback Riding
- Steer Wrestling
- Saddle Bronc
- Tie Down Roping
- Team Roping
- Barrel Racing
- Bull Riding
- Mutton Bustin'

**Feature Sponsorships:**

**\$2,000 each:**

- Opening Ceremonies
  - *Also includes 30 second video commercial played on HD Marquee*
- Rodeo Announcer
  - *Also includes 30 second video commercial played on HD Video Board*

**\$1,500 each:**

- Barrel Man & After Party
- Bullfighters
- Pickup Men
- Stick Horse Stampede on Family Night
- Dynamite Dames
- Center Alley Gate
- Side Gates (2 available)
- Chute Gates (6 available)
- Timed Event
- Muscle/Flex Cam
- Kiss Cam
- Instant Replay
- Rodeo Sound
- Dance-Off

**Belton Area Chamber of Commerce  
2020 4<sup>th</sup> of July Celebration / PRCA Rodeo  
Sponsorship Agreement**

Business Name: \_\_\_\_\_

Contact Name/Title: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

This agreement made by and between the Belton Area Chamber of Commerce and the above named business. The named business agrees to serve as a Sponsor of the 2020 Belton 4<sup>th</sup> of July Celebration according to the details of the sponsorship package listed on the reverse side of this agreement.

**Event Sponsorships (\$1,500 each)**

- Bareback Riding
- Steer Wrestling
- Saddle Bronc
- Tie Down Roping
- Team Roping
- Barrel Racing
- Bull Riding
- Mutton Bustin'

**Feature Sponsorships (\$2,000 each):**

- Opening Ceremonies
- Rodeo Announcer

**Feature Sponsorships (\$1,500 each):**

- Barrel Man and After Party
- Bullfighters
- Pickup Men
- Stick Horse Grand Entry on Family Night
- Dynamite Dames
- Center Alley Gate
- Side Gates (2 available)
- Chute Gates (6 available)
- Timed Event
- Muscle/Flex Cam
- Kiss Cam
- Instant Replay
- Rodeo Sound
- Dance-Off

*Initial deposit of half (\$1,000 or \$750) to reserve sponsorship is due by January 31, 2020. Full payment is due by May 31, 2020.*

\_\_\_\_\_ Date: \_\_\_\_\_  
Authorized Signature

Accepted by Belton Area Chamber of Commerce:

\_\_\_\_\_ Date: \_\_\_\_\_  
Randy Pittenger, President/CEO