For more information contact the
Belton Area Chamber of Commerce
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FOR IMMEDIATE RELEASE
Belton, Texas
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Downtown Belton Street Party to Kickoff Belton 4th of July Celebration

The Belton Area Chamber of Commerce is kicking off the 4th of July Celebration with a Downtown Belton Street Party on Saturday, June 27 featuring live music, food trucks, craft beer and wine, activities and games, and fun for all. This non-ticketed family friendly event is open to the public at no charge with a goal of bringing people together to celebrate in the Downtown Belton area.

The event officially begins at 5:00 p.m. and live musical entertainment will be performing beginning around 5:30 p.m. The stage will be located in front of the Historic Bell County Courthouse on Central Avenue. The Jerry Haisler Trio will open the event with their always entertaining performance. Next up will feature an encore performance by the award-winning Tejano band, Grupo Pression. Closing the evening will be the Leon River Band, all under the direction of Stage Manager Seth Vance with Texas Tour Gear.

A special added event this year is the return of the Little Miss & Little Mister Belton 4th of July contest, open to children ages 3-7 and 8-10. The contest will be held during the break between bands around 8:00 p.m. Pre-registration is required to be entered in the contest, with a link available on the beltonchamber.com website. Prizes include the opportunity to be featured in the 4th of July Parade.

"We are excited about bringing this event back to our community for the 4th of July Celebration," stated Randy Pittenger, Belton Area Chamber President/CEO. "We are especially thankful for our event sponsors and partners who are making this available to our community and visitors at no charge."

Sponsors for the Belton Downtown Street Party include CGI, H-E-B, KWTX News 10, Extraco Banks, Moore Air, Summer Fun, Superior HealthPlan, West Temple Orthodontics, First Community Title, ASCO Equipment, Hole in the Wall, Redbox+ of Central Texas, and Schoepf's BBQ.

Several family friendly activities will be available throughout the event. West Temple Orthodontics is sponsoring the Photo Booth, First Community Title is sponsoring AyrBalloons, Temple Children's Museum will have a kids activity area, Extraco Banks will have corn hole and other games set up on the courthouse lawn, and other activities will be available. A variety of food trucks and craft brew will also be on site.

The week of the July 4th will be full of festivities, including the 102nd annual PRCA/WPRA Rodeo at the Huntington Bank Expo (formerly known as the Cadence Bank Center, and commonly known as Bell County Expo). On Saturday, July 4, the day will include the Patriotic Program, Parade, Festival on Nolan Creek in Liberty Park featuring the Rev, White & Blue Car Show, High5 Hot Dog Eating Contest and live musical entertainment by Westbound.

The holiday will then close out with the Backyard Party at Schoepf's Concert and Fireworks, featuring the popular band with roots in Belton, Sprung, along with Jared Johnson, returning for an encore performance prior to the fireworks show. This is a non-ticketed event, open to the public, although reserved tables are available.

For more information about these events, visit the website at www.beltonchamber.com, call 254-939-3551, or email info@beltonchamber.com. ###